

# GROW ASSESSMENT



## Highlights

1. Deeper dive into 18 Value Drivers
2. Identifies key action items to increase value
3. Shows a new depth of business data
4. Demonstrates the most productive ROI areas
5. Adds insight into business operations

## Deeper Dive

The Grow Tool dives deeper into the operational strengths and weaknesses of a business, building on the results from Discover and provides further analysis regarding the relative strength of each driver at work in the company. This 90 minute follow-up assessment takes a quantitative approach by expanding each of the 18 Value Drivers responses and goes into more detail of business operations.

The Grow Report helps the business owner set specific, actionable goals that will help secure the risks inside of their business. The report outlines areas that will most effectively grow the business value into the future for the biggest return on investment. The business owner can tackle the highlighted issues of business operations and with the help of a business consultant feel confident that they are moving in the right direction.